

22 October 2024

Subject: Introducing Akademi Sinar Bestari – Empowering Students and Teachers Towards Excellence

Dear Clients and Partners,

I hope this message finds you well.

It gives me great pleasure to introduce *Akademi Sinar Bestari*, a new initiative by Sinar Bestari, created as a centre of excellence in education. As we continue our commitment to supporting the national education agenda, this academy is designed to have a positive impact on the development of students, while actively engaging with the Ministry of Education (KPM) and the broader educational community.

Akademi Sinar Bestari offers a range of educational opportunities for students and teachers alike, including:

- Programs and Training: Structured courses, workshops, and classes, covering areas such as robotics competitions, band performances, and uniformed unit camps.
- Literature Projects and Reading Campaigns: Collaborating with teachers to support the *Nilam* Program and fostering a culture of reading through special book projects and campaigns.
- Sports, Arts, and Co-Curricular Events: Promoting a holistic educational experience through events that develop both the academic and extracurricular potential of students.

Our goal is to create a platform for learning, innovation, and professional growth, while also encouraging community engagement and collaboration with other institutions, industries, and organisations.

We invite you to be a part of this exciting journey with us. Should you be interested in learning more about *Akademi Sinar Bestari* or exploring partnership opportunities, we would be thrilled to discuss how we can work together to support the growth of our students and educators.

Please do not hesitate to contact us at (Meen/Arab's contact info?). We look forward to hearing from you and building a brighter future together.

Thank you for your time and consideration.

Warm regards,



Farah Hussamuddin
Chief Executive Officer
Sinar Karangkraf Sdn Bhd